



## **GDSiT Polska sp. z o.o.**

Kárpát-medencei – lengyel  
üzleti kapcsolatok erősítése  
Székelyföldi Zoltán, Társalapító

# Agenda



1.

**BEMUTATKOZAS**

2.

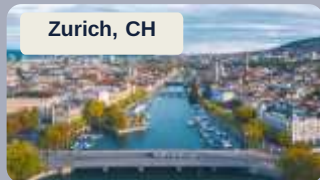
**FŐ  
TEVÉKENYSÉGÜNK**

3.

**REFERENCIA  
/ TANULSÁGOK**



Kielce, PL



Zurich, CH



Nyíregyháza, HU

# Introduction

## Customer Experience



Improve your client experience with GDS's seamless customer support in multiple languages. No more unreplied emails, or open tickets.

## Lead Generation



Create sales momentum with GDS. Identify leads and convert them through our lead qualification process.

## Entering Market



Reliability, networks, and languages are so key when it comes to entering new markets.

# ENTERING MARKET



Trust as the basis of cooperation.

We provide full-service support for companies seeking market entry into Poland. Starting from legal advisory via third party, local market entry strategies as well marketing and go.live support in local language, out of one hand.

- Legal Advisory\*
- Tax Advisory\*
- Market Research
- Marketing Action Plan
- Go Live Support



# Entering Poland Hungarian Reference E-commerce



**CUSTOMER:** East Hungary E-Commerce -  
Beauty & Health products made in Hungary

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**CHALLENGE :** Entering Poland as first foreign  
market - Legal/Languages / Tax advisory

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**SOLUTION:** GDS provided Market Analysis, Taxing and  
Banking support, Bi-lingual Customer Support 5 days a week,  
Shipment & Handling of products, Social Media Campaign

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# CUSTOMER EXPERIENCE

Increased customer satisfaction and higher sales.

No matter through which channels you are in contact with your customers.

We can reach them wherever they are and offer a stable and reliable support.



- Help Desk
- Back Office Support
- Campaigns
- Live Chat
- Social Media
- In-App Support
- Imaging Service
- Beszélünk: Magyar, Lengyel, Nemet, Angol +



# LEAD GENERATION



## What we do

- audit your current activities
- train your team in lead generation techniques
- create an action strategy for lead generation campaigns
- implement your lead generation campaign
- monitor and optimize your campaign
- generate leads on LinkedIn



Outsourcing your lead generation we are able to generate business interest in your services & products. GDS then convert interests into qualified appointment, online or on-site, leads, sales call for you to take to the next level and convert into new revenue.



# Lead Generation in Poland powered by GDSIT

Hungarian startup Blue Colibri closes HUF 450 mln investment round



## Egyetlen platform minden munkavállalói igényhez

Belső kommunikáció, elkötelezettség, adminisztráció, e-learning; érdeklődj minden munkavállalódat a Blue Colibri App segítségével.



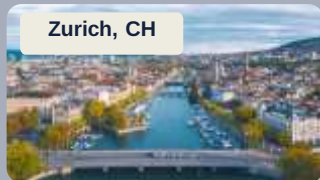


# GDS Client References





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# Summary

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**Köszönöm  
a figyelmet!**

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